TV entertainment and advertisements on One screen
SuperSign TV LX540S

The LX540S includes a built-in TV tuner to broadcast TV programs and deliver advertisements simultaneously.
This affordable solution allows you to create content and manage displays using the SuperSign™ software.
The 74 screen templates included with the display make it easier than ever for anyone to create dazzling content.

• Built-in speakers and TV tuner
• Wi-Fi Dongle Ready
• USB Plug and Play
• Fail Over
• SuperSign Lite/W/M/N/C Compatibility

Screen Sizes
60", 55", 49", 43"

Simple Connectivity
With built-in SoC* and Wi-Fi dongle support, installation has been simplified. By removing the external media player and Ethernet/RS232C cables, the total cost of ownership (TCO) can be reduced.
* System on Chip

Fail Over
The USB failover function enables content to be displayed without dead spots when no input signal is available. It supports files in JPG format with a maximum file size of 10 MB.
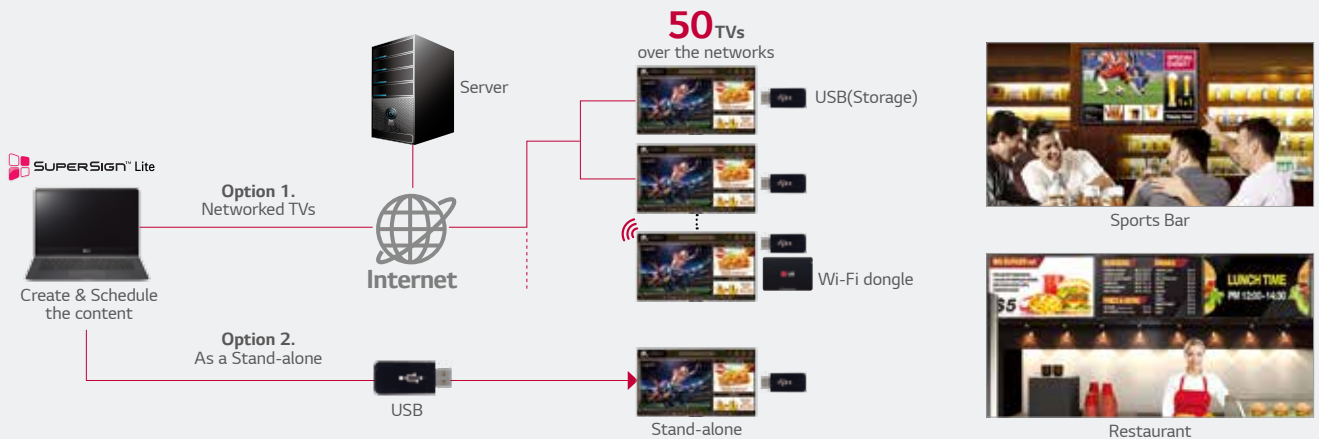
Content Management
The SuperSign™ Solution includes SuperSign Lite, W, and C features to provide digital media editing, scheduling, distribution, and management capabilities. By installing SuperSign W on a server, you can manage up to 1000 TVs.

SuperSign™ Solutions

SuperSign™ Lite

• Supports a single user and up to 50 clients
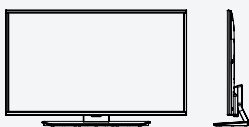• Includes dedicated TV templates
• Features a playlist editor

SuperSign™ Lite
Create & Schedule the content

Option 1.
Networked TVs

Option 2.
As a Stand-alone

USB

Server

Internet

50 TVs
over the networks

USB(Storage)

Wi-Fi dongle

Stand-alone

Sports Bar

Restaurant

LG
Life's Good

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Specifications

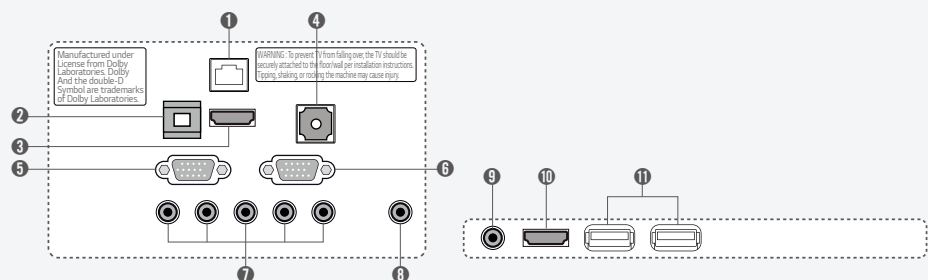|		LX540S
DISPLAY	Screen Size	60" / 55" / 49" / 43"
	Type	LED (Edge)
	Resolution	1,920 x 1,080 (FHD)
	Brightness	60": 350cd/m^2 / 55": 330cd/m^2 / 49", 43" : 300cd/m^2
BROADCASTING SYSTEM	Analog	PAL/NTSC-M
	Digital	DVB-C
AUDIO	Audio Output	10W + 10W
HOSPITALITY FEATURES		Welcome Screen (Splash Image, Video), Lock Mode, One Channel Map, Multi IR Code, Hotel Mode, USB Cloning, IR Out (RS-232C), USB Auto Play Back, External Speaker out, Real Time Clock
GENERAL FEATURES	Connectivity	MHL
	Management	Remote diagnostics / Self diagnostics
	Interactivity	HDMI-CEC (without ARC), HTNG-CEC
	RJP Interface	RS232C, HDMI CEC
	Auto Off / Auto Sleep	O
	Smart Energy Saving	O
	Anti-theft System	Kensington Lock
INTERFACE	Side	HDMI In, USB 2.0(2), Headphone Out (3.5mm Phone Jack)
	Rear	RF In, AV In (Composite), Component In (Y, Pb, Pr) + Audio (L/R), Digital Audio Out (Optical), RGB In (D-sub 15pin), PC Audio Input, RS-232C (D-sub 9pin), HDMI In, LAN (RJ45), Ext Speaker out (3.5mm Phone Jack)
ACCESSORY		L-CON, Power cord, CD title (Simple manual)
POWER	Voltage, Hz	100 ~ 240V, 50/60Hz
	Typical (Watts)	60" : 131.2W / 55" : 84.0W / 49" : 83.5W / 43" : 84.6W
	Stand-by	60" : 0.22W / 55" : 0.20W / 49" : 0.22W / 43" : 0.20W
STANDARD APPROVAL	Safety	CB, BIS, SIRIM, TISI, BPS, PSB, SNI
	Environment	CISPR
	Etc.	MEPS, Tick, EE, CIF, BEE, Freeview
SOFTWARE COMPATIBILITY		SuperSign Lite/W/M/N/C SuperSign Simple Editor (Available from Oct. 2015) *SuperSign W/M/N (Paid)

Dimension (unit : mm)

	60"	55"	49"	43"
Set Size (With Stand, W x H x D, mm)	1,363 x 844 x 294	1,242 x 774 x 220	1,106 x 697.5 x 220	973 x 625 x193
Set Weight (With Stand, Set, kg)	29.3	20.9	17.6	12.7
VESA Compatibility (mm)	300 x 300	300 x 300	300 x 300	200 x 200

Interface

60" / 55" / 49" / 43"

❶ LAN
❷ OPTICAL DIGITAL AUDIO OUT
❸ HDMI
❹ EXTERNAL SPEAKER OUT
❺ RGB IN
❻ RS-232C IN
❼ COMPONENT IN / AV IN
❽ ANTENNA / CABLE IN
❾ H/P OUT
❿ HDMI IN 2(MHL)
⓫ USB IN

More info www.lgecommercial.com
You Tube youtube.com/c/LGECommercialDisplay

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